



Intuit Inc (INTU) — Research Summary

Technology | Software - Application | 2026-08-13

Price: \$358.29

Signal: BUY (7.62/10)

Market: bull_tech

Equity Research Summary: Intuit Inc. (INTU)

Rating: BUY (7.62/10) | **Price:** \$358.29 | **Target:** \$455 (+27.1%)

1. COMPANY OVERVIEW & INVESTMENT THESIS

Intuit is a leading financial-software company best known for TurboTax, QuickBooks, Credit Karma, and Mailchimp, serving consumers, small businesses, and accountants. The company is at an inflection point as it aggressively pushes into the higher-value mid-market segment with its new Intuit Enterprise Suite and layers generative AI across its platform. With a forward P/E far below its trailing multiple, the stock offers an attractive combination of durable recurring revenue and an emerging growth narrative.

2. FUNDAMENTAL SNAPSHOT

Valuation: Intuit trades at a trailing P/E of ~20.4x but a notably lower forward P/E of ~12.3x, suggesting the market expects strong earnings growth ahead. EV/EBITDA sits at roughly 14x (\$89.9B EV / \$6.4B EBITDA), and price-to-free-cash-flow is around 17x (\$91.6B market cap / \$5.4B FCF) — reasonable multiples for a high-margin software franchise.

Earnings Trend: The company has beaten estimates in each of the last four quarters, including a standout +26.9% surprise in January 2026 and a +1.8% beat in the most recent April quarter. This consistent outperformance signals reliable execution and conservative guidance.

Growth & Margins: Revenue reached \$20.9B on a trailing basis, with the April quarter showing exceptional reported growth (Rev \$8.6B). Profitability is elite: gross margins run in the high-70s to mid-80s percent range, operating margins reached 47% in the seasonally strong April quarter, and the net profit margin is ~21.9%.

Balance Sheet: Solid and conservative — \$6.8B cash against \$6.9B debt (roughly net-neutral) with a low debt-to-equity ratio of 0.33. Free cash flow of \$5.4B comfortably funds dividends and buybacks.

3. TECHNICAL OUTLOOK

The stock is trading in the **lower half of its 52-week range** of \$251.72–\$713.52, currently near \$358 — well off its highs. This positioning suggests the stock has pulled back significantly and may offer value if the growth story reasserts itself.

Momentum appears to be stabilizing and building modestly: recent sessions show INTU outperforming a flat-to-weak broader market (e.g., a +2.82% single-day move on August 10). **Support** sits near the 52-week low around \$252, while **resistance** is far overhead near prior highs. Nearer-term, the stock must reclaim momentum to test higher levels toward the \$455 analyst target.

4. NEWS & SENTIMENT

Overall Sentiment: Slightly Bullish

Key Themes:

- **AI and Mid-Market Expansion:** The dominant positive narrative is Intuit's push into larger businesses via QuickBooks Online Advanced and the new Intuit Enterprise Suite, with conversational AI and industry-specific workflows for CFOs and accounting firms. This opens a substantial new growth runway.
- **Legal Overhang:** Multiple law firms (Rosen, Bronstein Gewirtz) have announced securities class-action lawsuits covering the August 2025–May 2026 period. This is a genuine risk factor and a source of near-term uncertainty.
- **Analyst Support:** Wall Street remains firmly constructive, with 29 Buy ratings, 5 Holds, and zero Sells.

The market narrative is a tug-of-war: strong optimism about AI-driven mid-market growth against the caution introduced by pending litigation and a stock trading well below its highs.

5. BOTTOM LINE

Aerondight Systems Signal: BUY (7.62/10)

Thesis: A high-margin, cash-generative software leader trading at an undemanding forward multiple, with a credible AI and mid-market growth catalyst and near-universal analyst support.

Key Upcoming Catalyst: The next quarterly earnings report, where investors will look for early traction from the Intuit Enterprise Suite and updated guidance to validate the mid-market strategy.

Risk Level: Medium — Fundamentals and balance sheet are strong, but the pending securities litigation and the stock's position well below its 52-week high introduce meaningful uncertainty that warrants monitoring.

For public distribution. Based on publicly available information. This summary is for informational purposes only and does not constitute investment advice.

Generated by Aerondight Systems Quantitative Research Platform. This summary is for informational purposes only and does not constitute investment advice.